Assessment Rubric: Commemorative Coin/Bill

| | 1 Not yet within expectations | 2 Minimally Meets Expectations | 3 Fully Meets Expectations | 4 Exceeds Expectations |
|-----------------------|---|--|---|--|
| Visually appealing | ☐ The design is not visually appealing. Many principles and elements of design are not included. | □ Some aspects of the design are visually appealing. Some principles and elements or design are missing, detract from or overpower the presentation. | ☐ Most aspects of the design are visually appealing and work together to create a pleasing presentation. A few principles or elements of design detract from or overpower the presentation. | ☐ The design is very visually appealing. Design principles and elements have been thoughtful integrated to create an engaging and pleasing presentation. |
| Memorable | ☐ Selected image is not at all memorable and shows little or no insight into the historical significance of the person, event or development. | ☐ Selected design is somewhat memorable. | ☐ Selected image is memorable and shows some insight into historical significance of the person, event or development. | ☐ Selected image is very memorable and shows deep insight into the historical significance of the person, event or development. |
| Revealing | ☐ Image does not accurately or clearly depict the subject matter and its significance. Many key factors are overlooked. | ☐ Image accurately depicts the subject matter and its significance. However, some key factors are overlooked. | ☐ Image accurately depicts the subject matter and its significance in a general way and touches upon many key factors. | ☐ Image accurately and clearly depicts the subject matter and its significance in a highly revealing way and considers most of the important factors. |

